

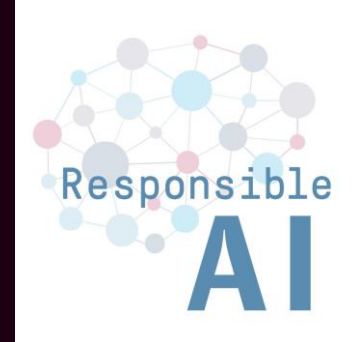
Smarter technology for all

Scaling AI Responsibly

David Ellison | August 2024

Lenovo

Responsible AI Pillars



1

Diversity
and
Inclusion



2

Privacy and
Security



3

Accountability
and Reliability



4

Explainability



5

Transparency



6

Environmental
and Social
Impact

Use Cases

Look at exciting use cases Lenovo developed and assisted to scale AI responsibly

Examples

- Assistive Text Prediction with Personalized LLMs – D&I, E&SI
- Island Conservation – Sustainability with scaling at edge
- NASCAR SmartPitbox – Reliability to deliver in all scenarios
- ElephasCare AI Patient Activity Recognition – Privacy protected data

Lenovo & the Scott-Morgan Foundation are building assistive technology for people with severe disabilities.



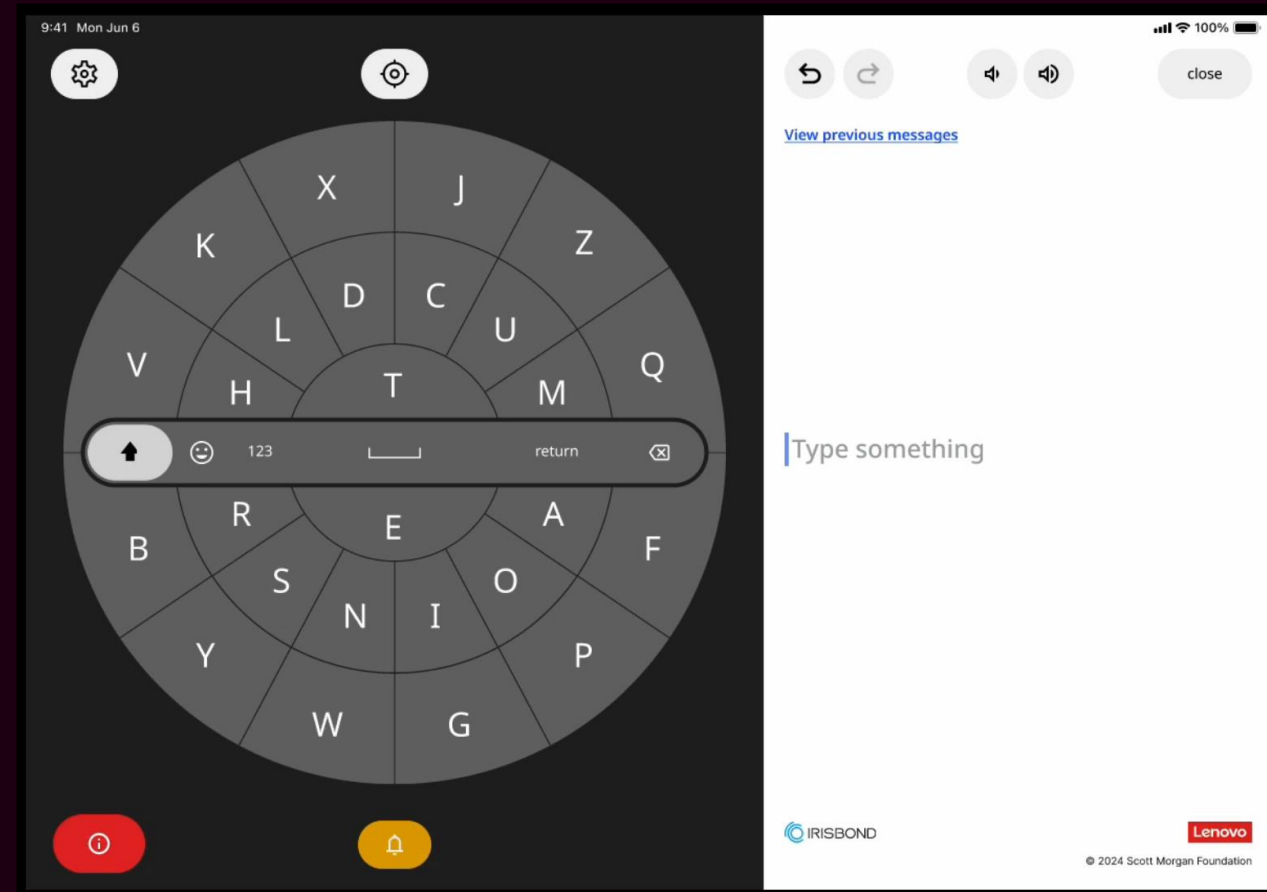
AI for Assistive Typing

The circular keyboard, optimized for inputs through eye-gaze tracking, accelerates typing for people with severe disabilities.

It uses LLMs to suggest characters, words, and full responses.

Responsible AI at scale:

- **Environmental Impact:** reduce energy consumption through model compression and optimized inference
- **Diversity & Inclusion:** Train and deploy many personalized text suggestion LLMs





Environmental Impact



Model compression can reduce memory consumption by 2-4x



Continuous batching maximizes GPU capacity for varying length sequences



Paged attention minimizes cache waste, achieving 2-4x throughput



Diversity & Inclusion



Parameter-efficient fine-tuning (PEFT) enables cheap, customized LLMs



LLM personalization at scale by dynamically switching many fine-tuned models on top of a single foundation model

Island Conservation



AI model to detect invasive species



Scaled project to multiple islands



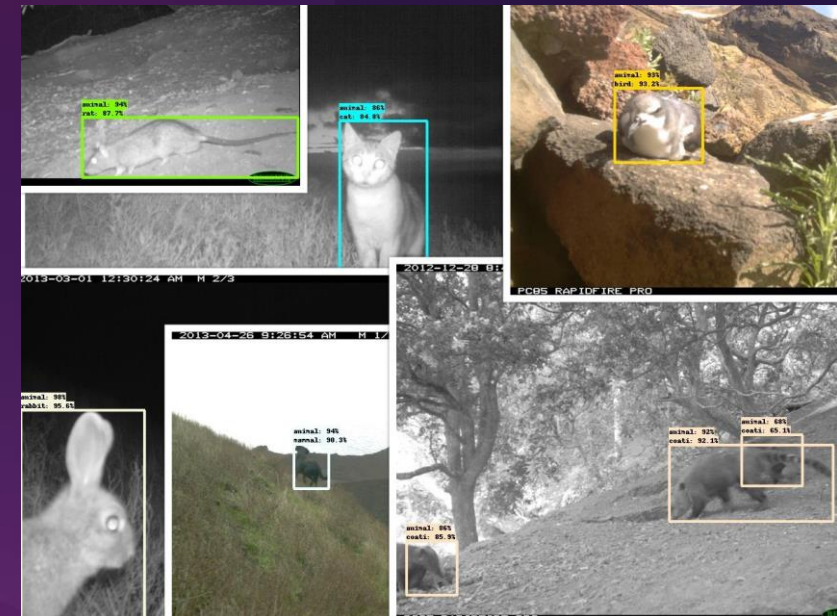
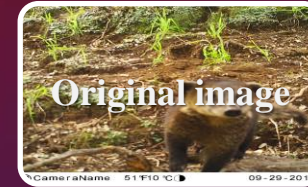
Sustainable computation at the edge



No need to transfer data through helicopters



Reduced carbon emissions and quick action



NASCAR SmartPitbox



AI model to predict fuel level using plug duration



Scalable solution to 48 Chevy member cars



Reliable computation at the edge & consistent results



Resource efficient, only runs when needed



Explainable through heatmaps



ElephasCare – Patient Activity



RADAR based patient activity recognition



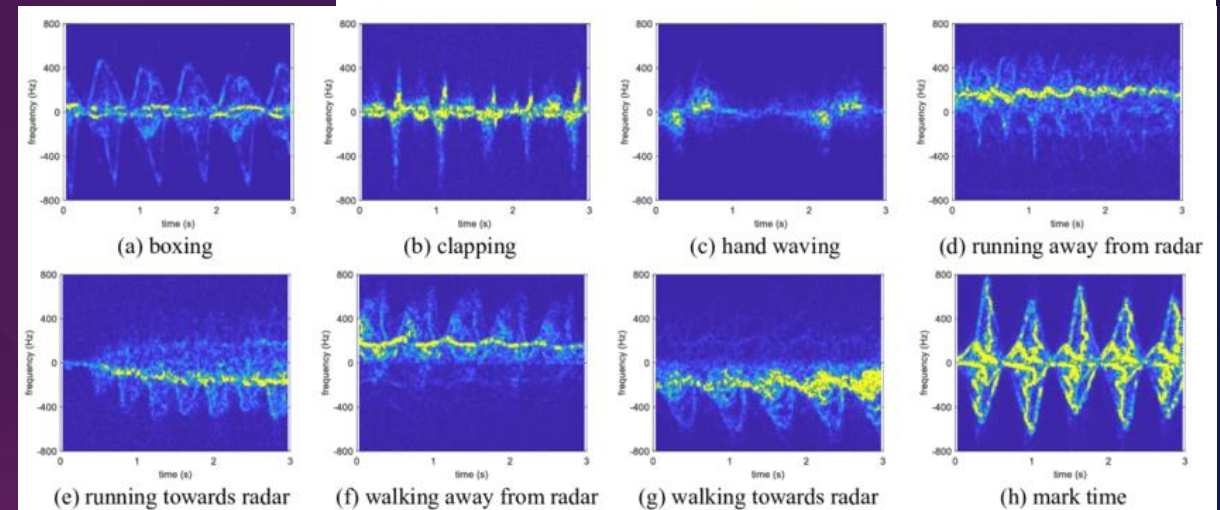
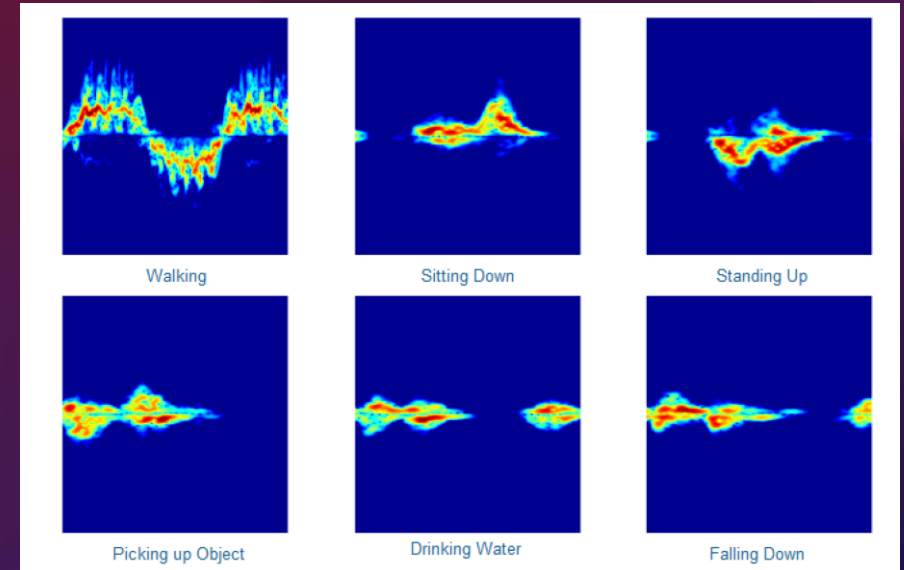
Scaled to 150 rooms in a single facility. Used across multiple facilities



Private tracking, no cameras / videos used



Resource efficient running 24/7 – 450 sensors per device



Smarter
technology
for all

Lenovo

thanks.